

## RULES OF SAMSUNG GALAXY TRADE-IN 4.2021 PROMOTION

### Promotion

1. The sellers of Samsung products (hereinafter - **Sellers**) organize Samsung Galaxy Trade-in 4.2021 promotion (hereinafter - **Promotion**).
2. The Promotion is in effect in online and offline shops of the Sellers, indicated in [samsung.com/lv/lt/ee](http://samsung.com/lv/lt/ee) (hereinafter - **Shop**).
3. The Promotion is in effect from **2021/04/05 0:00** until **2021/4/18 23:59** (hereinafter - **Promotion period**).
4. The Promotion goods are Samsung Galaxy model No. SM-G991BZADEUE, SM-G991BZAGEUE, SM-G991BZIDEUE, SM-G991BZVDEUE, SM-G991BZVGEUE, SM-G991BZWDEUE, SM-G991BZADEEE, SM-G996BZKDEUE, SM-G996BZKGEUE, SM-G996BZSDEUE, SM-G996BZVDEUE, SM-G996BZVGEUE, SM-G998BZKDEUE, SM-G998BZKGEUE, SM-G998BZKHEUE, SM-G998BZSDEUE, SM-G998BZSGEUE, SM-F916BZKASEB, SM-F916BZNASEB, SM-F700FZKDSEB, SM-F700FZPDSEB, SM-F707BZAASEB, SM-F707BZNASEB, SM-T870NDBAEUD, SM-T870NZKAEUD, SM-T870NZNAEUD, SM-T875NDBAEUD, SM-T875NZKAEUD, SM-T875NZNAEUD, SM-T970NDBAEUD, SM-T970NZKAEUD, SM-T970NZNAEUD, SM-T976BDBAEUD, SM-T976BZKAEUD, SM-T976BZNAEUD (hereinafter- **Promotion good**).
5. Customers who participate in the Promotion are entitled to purchase the Promotion good with a Bonus as described below.
6. The offer is valid only for those Promotion goods that are distributed by SIA „Samsung Electronics Baltics“. The customer at the retailer must make sure that his selected goods are eligible to participate in the Promotion.
7. The Customer shall follow further instructions from the Seller in respect to the Promotion.

### Participation in Promotion online

8. If during the Promotion period the customer purchases the Promotion good at the online Shop listed at [www.tagasiost.ee](http://www.tagasiost.ee) in Estonia, [www.atpirkums.lv](http://www.atpirkums.lv) in Latvia or [www.senainauja.lt](http://www.senainauja.lt) in Lithuania and selects an option to trade-in his/her old smartphone, tablet, Samsung smartwatch or Apple iWatch (hereinafter- **Old device**) as described below, the customer is entitled to receive both: the trade-in value of the Old device and bonus on top in the amount that is equal to the Old devices' trade-in value (hereinafter - **Bonus**). Maximum trade-in value for Old device is set to 300.00 EUR (three hundred euros, 00 euro cents). Bonus is pre-established below depending on the Promotion good purchased.

9. The following Bonuses apply:

Purchased Promotion good	Samsung Galaxy S21   S21+  S21 Ultra 5G		Samsung Galaxy Tab S7   Tab S7+	Samsung Galaxy Z Fold2 5G   Z Flip 5G
model no.	SM-G991BZADEUE SM-G991BZAGEUE SM-G991BZIDEUE SM-G991BZVDEUE SM-G991BZVGEUE SM-G991BZWDEUE SM-G991BZADEEE SM-G996BZKDEUE SM-G996BZKGEUE SM-G996BZSDEUE SM-G996BZVDEUE SM-G996BZVGEUE SM-G998BZKDEUE SM-G998BZKGEUE SM-G998BZKHEUE SM-G998BZSDEUE SM-G998BZSGEUE		SM-T870NDBAEUD SM-T870NZKAEUD SM-T870NZNAEUD SM-T875NDBAEUD SM-T875NZKAEUD SM-T875NZNAEUD SM-T970NDBAEUD SM-T970NZKAEUD SM-T970NZNAEUD SM-T976BDBAEUD SM-T976BZKAEUD SM-T976BZNAEUD	SM-F916BZKASEB SM-F916BZNASEB SM-F700FZKDSEB SM-F700FZPDSEB SM-F707BZAASEB SM-F707BZNASEB
Bonus amount	equal to the value of Old device		equal to the value of Old device	equal to the value of Old device

10. For the purpose of execution of online trade-in, the repurchase value of customer's Old device is determined by Replace OU, registration number: 12703942, address: Killustiku Põik 1, Vahi 60534, Estonia (hereinafter – Partner).
11. The amount of the respective trade-in value and Bonus will be provided to the customer in the form of repayment after the customer sends his/her Old device to the Partner.
12. In order to receive the repayment after purchase of the Promotion good, the customer shall visit website for trade-in, namely, [www.tagasiost.ee](http://www.tagasiost.ee) in Estonia, [www.atpirkums.lv](http://www.atpirkums.lv) in Latvia or [www.senainauja.lt](http://www.senainauja.lt) in Lithuania, indicate IMEI code or Serial number (only for products without sim-card) of the purchased Promotion good, information on purchase and perform self-evaluation of the trade-in value of his/her Old device and finish registration on the website within 7 days from the date of purchase of Promotion good. The customer acknowledges that this self-evaluation value is illustrative, approximate and it may fluctuate. The exact trade-in value will be established by the Partner.
13. After self-evaluation is carried out by the customer, he/she shall hand over his/her Old device and signed trade-in agreement to the assigned parcel delivery service for delivery of the Old device and agreement to the Partner within 14 days from the registration on website. The delivery is free of charge. In case the customer does not provide his/her Old device for trade-in or the signed trade-in agreement to the Partner by the indicated term, the customer will not be entitled to receive a repayment, including Bonus.
14. Before the customer hands over his/her Old device to the assigned parcel delivery service, the customer shall remove Old device from all associated customer accounts including but not limited to Google account (for all Android devices), Samsung Account (for Samsung devices), iCloud (for iOS devices), and make full factory reset on the Old device. The customer is recommended to create backup copy to avoid of losing valuable information.
15. It is expected that the Old device, which the customer provides for trade in, will be in used condition. Old device must not be in disassembled form. Old device must be in

one piece as originally assembled by manufacturer. Old device and all of its parts must be original - no fake Old devices or Old devices with third party replacement parts will be accepted.

16. Only one Old device can be traded in to receive the Bonus.
17. To participate in the campaign and receive bonus, the old device indicated value in not damaged condition must be at least 10€.
18. The Old device value depends on the device's condition, model and market fluctuations. The Partner will evaluate the Old device, the customer's self-evaluation value and will either confirm or update the customer's self-evaluation value.
19. The customer will receive repayment in the amount of evaluation value confirmed or updated by the Partner within two business days after the evaluation has been performed by the Partner.
20. The customer shall check the terms and conditions that are available on the website for trade-in, namely, [www.tagasiost.ee](http://www.tagasiost.ee) in Estonia, [www.atpirkums.lv](http://www.atpirkums.lv) in Latvia and [www.senainauja.lt](http://www.senainauja.lt) in Lithuania, which will be applicable to the online trade-in transaction.

#### **Participation in Promotion offline**

21. If during the Promotion period the customer purchases the Promotion good at the Shop, where the Seller instructs the customers for the trade-in to be performed in-store, and selects an option to trade-in his/her old smartphone, tablet, Samsung smartwatch or Apple iWatch (hereinafter- **Old device**) as described below, the customer is entitled to receive both the trade-in value of the Old device and bonus on top of the trade-in value (hereinafter - **Bonus**). Bonus is pre-established below depending on the Promotion good purchased.

22. The following Bonuses apply:

Purchased Promotion good	Samsung Galaxy S21   S21+  S21 Ultra 5G		Samsung Galaxy Tab S7   Tab S7+	Samsung Galaxy Z Fold2 5G   Z Flip 5G
model no.	SM-G991BZADEUE SM-G991BZAGEUE SM-G991BZIDEUE SM-G991BZVDEUE SM-G991BZVGEUE SM-G991BZWDEUE SM-G991BZADEEE SM-G996BZKDEUE SM-G996BZKGEUE SM-G996BZSDEUE SM-G996BZVDEUE SM-G996BZVGEUE SM-G998BZKDEUE SM-G998BZKGEUE SM-G998BZKHEUE SM-G998BZSDEUE SM-G998BZSGEUE		SM-T870NDBAEUD SM-T870NZKAEUD SM-T870NZNAEUD SM-T875NDBAEUD SM-T875NZKAEUD SM-T875NZNAEUD SM-T970NDBAEUD SM-T970NZKAEUD SM-T970NZNAEUD SM-T976BDBAEUD SM-T976BZKAEUD SM-T976BZNAEUD	SM-F916BZKASEB SM-F916BZNASEB SM-F700FZKDSEB SM-F700FZPDSEB SM-F707BZAASEB SM-F707BZNASEB
Bonus amount	equal to the value of Old device		equal to the value of Old device	equal to the value of Old device

23. Repurchase value and Bonus are provided to the customer in the form of discount when the customer buys the Promotion good and hands over his/her Old device to the Shop at the time of purchase of the Promotion good. In case the customer does not provide his/her Old device to trade-in to the Shop, the customer will not be entitled to receive a trade-in value and Bonus.
24. In case the price for the chosen Promotion good is less than the sum of trade in value of Old device and Bonus, Shop is not obliged to pay out the difference.
25. Before the customer hands over his/her Old device to Shop personnel, the customer shall remove Old device from all associated customer accounts including but not limited to Google account (for all Android devices), Samsung Account (Samsung devices), iCloud (for iOS devices), and make full factory reset on the Old device. The customer is recommended to create backup copy to avoid of losing valuable information.
26. It is expected that the Old device, which the customer provides for trade in, will be in used condition. Old device must not be in disassembled form. Old device must be in one piece as originally assembled by manufacturer. Old device and all of its parts must be original - no fake Old devices or Old devices with third party replacement parts will be accepted.
27. Only one Old device can be traded in to receive a Bonus.
28. To participate in the campaign and receive bonus, the old device indicated value in not damaged condition must be at least 10€.
29. The Old device value depends on the device's condition, model and market fluctuations. The Shop personnel will evaluate the Old device and will apply the discount to the price of the Promotion good accordingly.

**General terms**

30. The Promotion is intended only for customers in retail sales and is not related to goods acquired with a purpose of further sale.

31. General terms of sale and delivery of the Shop apply, except where the Seller or these rules expressly provide otherwise.
32. The customer shall not be entitled to repayment or discount, if it is found that the customer disregarded these rules, or the customer has unfairly affected course of this Promotion.
33. Complaints about the Promotion can be submitted until **2021/07/18**, calling or writing to the call centre:
  - Estonia: 800-7267, [info@samsung.ee](mailto:info@samsung.ee)**
  - Latvia: 8000-7267, [info@samsung.lv](mailto:info@samsung.lv)**
  - Lithuania: 8800-77777, [info@samsung.lt](mailto:info@samsung.lt)**