

## RULES OF PROMOTION

### “Buy Samsung Galaxy S21 FE 5G smartphone and get part of purchase price back”

The following terms apply to the Promotion (hereinafter - **Terms**).

#### Organiser

1. SIA Samsung Electronics Baltics, registration No. 40003963909, located at Dunties Street 6, Riga, LV-1013, Latvia (hereinafter - **Organiser**) for the purpose of Samsung Galaxy S21 FE 5G smartphone promotion organizes “Buy Samsung Galaxy S21 FE 5G smartphone and get part of purchase price back” promotion (hereinafter - **Promotion**).

#### Duration and territory

2. The Promotion is in effect during the time period from 03.10.2022 to 01.01.2023 (hereinafter - **Promotion period**).
3. The territory of Promotion – Latvia, Lithuania and Estonia.
4. Promotion is in effect in the online and offline shops of the sellers listed in the Annex I, the Organiser’s online shop located in the following addresses: <https://www.samsung.com/lv/> in Latvia; <https://www.samsung.com/lt/> in Lithuania; <https://www.samsung.com/ee/> in Estonia, as well as the Organiser’s online shops in the following addresses: <https://wolt.com/lv/lva/riga/venue/samsung> in Latvia; <https://wolt.com/en/ltu/vilnius/venue/samsung-panorama>, \_\_\_\_\_ in Lithuania; <https://wolt.com/en/est/tallinn/venue/samsung-electronics> in Estonia (hereinafter - **Shop**).

#### Participants

5. The Promotion is intended both for natural and legal persons.

#### Promotion

6. Promotion goods are *Samsung Galaxy* devices as indicated in the table in the Annex II (hereinafter – **Promotion good**). For purchasing a Promotion good in the Shop within the Promotion period, the buyer (hereinafter – **Participant**) is entitled to participate in the Organiser’s Promotion in accordance with these Terms.
7. The offer is valid only for those Promotion goods that are distributed by the Organiser. The Participant must make sure that his selected goods are eligible for the Promotion – cashback programme.

#### Cashback

8. The cashback programme foresees payment of amounts indicated in the Annex II by the Organiser to the Participant’s personal bank account (if the Participant is a natural person) or the participating company’s account (if the Participant is a legal person) upon the purchase of a Promotion good in accordance with these Terms (hereinafter – **Cashback**) and registration for the Cashback.
9. Payment of Cashback is performed within 30 days from the registration, subject to these Terms.

10. In order to receive Cashback for the newly purchased smartphone as indicated in Clause 6 and Annex II of these Terms, the Participant may register for Cashback using "Samsung Members" application installed on the newly purchased Promotion good.
11. The Participant must register for Cashback in the first 14 days as of the day of purchase of the Promotion Good. Upon Cashback registration, the Participant will be required to indicate whether they are a natural or legal person, the Participant's address, contact information and bank details in order to register for Cashback. Participants that are natural persons must indicate their personal bank account, however the Participants which are legal persons must indicate the bank account of the respective legal person.
12. The Participant shall register for Cashback only if it has adopted a final decision to keep the respective Promotion good (i.e. the Participant will not use its withdrawal rights in the event of online purchase and Promotion good will not be returned to the Shop).
13. The Cashback programme foresees the following limitations:
  - 13.1. Each Participant which is a natural person is limited to register for only one Cashback in accordance with the Terms of this Promotion. If multiple Promotion goods are purchased during the Promotion period, the Participant which is a natural person may register only one purchased Promotion good for receipt of Cashback.
  - 13.2. Each Participant which is a legal person is limited to register for only 10 (ten) Cashbacks in accordance with the Terms of this Promotion. If more than 10 (ten) Promotion goods are purchased, the Participant which is a legal person may register only 10 (ten) purchased Promotion goods for the receipt of Cashback.
  - 13.3. Irrespective of fulfilment of other requirements under these Terms, only maximum amount of Cashback's indicated in Clause 13.1 and 13.2 of these Terms can be approved for one Participant's e-mail address and/or contact information indicated upon registration;
  - 13.4. Irrespective of fulfilment of other requirements under these Terms, only maximum amount of Cashback's indicated in Clause 13.1 and 13.2 of these Terms can be approved and paid to the same bank account indicated upon registration;
  - 13.5. Irrespective of fulfilment of other requirements under these Terms, only three Cashbacks can be approved for one address indicated upon registration, if the Participant applying for Cashback is a natural person.
14. If the Participant has registered for receipt of Cashback and afterwards has decided to exercise its rights of withdrawal and return the Promotion good to the Shop, the Participant must immediately cancel its registration for Cashback either by calling or writing to Samsung call centre (details are provided below).
15. If the Participant has received Cashback in its bank account and afterwards has exercised its withdrawal rights, the Participant must immediately pay back received Cashback to the Organiser's bank account, including in the payment details its Cashback registration number and IMEI number of the Promotion good.

### **Personal data**

16. The Organiser will use the Participants personal data for the purposes of the execution of the Cashback and compliance with accountancy laws.
17. Decision to provide personal data to the Organiser is voluntary. However, if the Participant does not provide the required information, he will not be able to receive Cashback.

18. Personal data of the Participants are processed on the following legal basis: point (a) of Article 6(1) of the General Data Protection Regulation (consent) (hereinafter - **GDPR**); point (c) of Article 6(1) of the GDPR (compliance with legal obligation).
19. Where personal data of Participants are processed on the basis of their consent, they are entitled to withdraw their consent at any time. It will not affect the lawfulness of processing based on consent before its withdrawal.
20. Personal data will be shared only with third-party service providers who provide services to the Organiser, such as campaign organization and other similar services. These third parties will be supplied with, or have access to, personal data for the purpose of providing these services to the Organiser.
21. Participants' personal data will be stored only as long as necessary for the execution of the Cashback. If a judicial action is initiated, the personal data may be stored until the end of such action. If the legal acts require mandatory storage of personal data, the Organiser will follow the respective rules.
22. The Organiser acts as a data controller for Cashback. To request access, corrections, erasure, restriction of processing, object to processing of Participants personal data, use right to data portability, or raise other concerns about handling of their personal data, Participants may make a request to the European data protection officer through GDPR support page, the link of which is available in Privacy Policy available at <http://www.samsung.com/lv/> (in Latvian), <https://www.samsung.com/lt/> (in Lithuanian) <https://www.samsung.com/ee/> (in Estonian). Participants may also raise complaints about the handling of their personal data to data protection supervisory authority.
23. "Samsung Members" application is subject to additional privacy terms available in the application. Participants are invited to read privacy terms carefully before use of "Samsung Members" application to understand how their personal data are processed in this app.

### **General**

24. The Promotion is intended only for buyers in retail sales and is not related to goods acquired with a purpose of further sale.
25. General terms of sale and delivery of the Shop apply, except where these Terms expressly provide otherwise.
26. The Participants shall not be entitled to benefit from the Promotion, if it is established that the Participant has disregarded the Terms, or the Participant has unfairly or maliciously used the Promotion.
27. The Organiser reserves the right to reasonably and in accordance with the applicable requirements of legal acts to change the Terms at any time and without prior notice.
28. The Organiser is not responsible for the suspension of the Promotion due to force majeure or other circumstances which the Organiser cannot control.
29. The Participant agrees that the Organiser is not liable for any injuries, losses or damages incurred in connection with the Promotion, so far as permitted by the applicable legal acts.
30. The execution of the Promotion is regulated by the legal acts of Republic of Latvia. Any disputes with the Organiser relating to the Promotion shall be settled in the courts of the Republic of Latvia.
31. If the Participant has any questions or claims regarding the Promotion, they can be submitted until **01.04.2023.**, by calling or writing to the Samsung call centre.

**Latvia**

Tel. no.: 8000 7267

[info@samsung.lv](mailto:info@samsung.lv)

**Lithuania**

Tel. no.: 8800 7777

[info@samsung.lt](mailto:info@samsung.lt)

**Estonia**

Tel. no.: 800 7267

[info@samsung.ee](mailto:info@samsung.ee)

[Annexes in the next pages]

**ANNEX I**  
List of sellers

ESTONIA

1. TELIA EESTI AS, reg. No. 10234957, legal address: Harju maakond, Tallinn, Kristiine linnaosa, Mustamäe tee 3, 15033; online shop address: [www.telia.ee](http://www.telia.ee);
2. ELISA EESTI AS, reg. No. 10178070, legal address: Harju maakond, Tallinn, Kristiine linnaosa, Sõpruse pst 145, 13425; online shop address: [www.elisa.ee](http://www.elisa.ee);
3. TELE2 EESTI AS reg. No. 10069046, legal address: Harju maakond, Tallinn, Lasnamäe linnaosa, Valukoja tn 8/1, 11415; online shop address: [www.tele2.ee](http://www.tele2.ee);
4. SANDMANI GRUPI AS, reg. No. 10040727, legal address: Harju maakond, Tallinn, Mustamäe linnaosa, Laki põik 6, 12918; online shop address: [www.euronics.ee](http://www.euronics.ee);
5. WEXL GRUPP OÜ, reg. No. 11792719, legal address: Harju maakond, Tallinn, Kesklinna linnaosa, Magdaleena tn 3, 11312; online shop address: [www.onoff.ee](http://www.onoff.ee);
6. MK TRADE BALTIC, OÜ, reg. No. 12723376, legal address: Kristiine linnaosa, Liimi tn 1, 10621, Tallinn; online shop address: [www.rde.ee](http://www.rde.ee);
7. DLB TRADING, OÜ, reg. No. 11791329, legal address: Kristiine linnaosa, Mustamäe tee 46, 10621, Tallinn; online shop address: [www.kaup24.ee](http://www.kaup24.ee);
8. BIGBOX.EE, OÜ, reg. No. 12457101, legal address: Harju maakond, Tallinn, Kristiine linnaosa, Mustamäe tee 5, 10616; online shop address: [www.bigbox.ee](http://www.bigbox.ee).
9. Kesko Senukai Digital, UAB, registration No. 304144008, legal address: Kareiviu g. 11B, LT-09109 Vilnius; online shop: [www.1a.ee](http://www.1a.ee).
10. Kesko Senukai Estonia AS, registration No. 10026621, legal address: Harju maakond, Jalgpalli tn 1, Kesklinna linnaosa, 11312, Tallinn; online shop: [www.k-rauta.ee/](http://www.k-rauta.ee/).

LATVIA

1. LATVIJAS MOBILAIS TELEFONS, SIA, reg. No. LV50003050931, legal address: Ropažu Street 6, ģīga, LV-1039; online shop address: [www.lmt.lv](http://www.lmt.lv);
2. BITE LATVIJA SIA, reg. No. 40003742426, legal address: Uriekstes Street 2A - 24, Rīga, LV-1005; online shop address: [www.bite.lv](http://www.bite.lv);
3. MK TRADE SIA, reg. No. 40103299982, legal address: Bulļu Street 51C, Rīga, LV-1067; online shop address: [www.rdveikals.lv](http://www.rdveikals.lv);
4. TET SIA, reg. No. 40003052786, legal address: Dzirnāvu Street 105, Rīga, LV-1011; online shop address: [www.tet.lv](http://www.tet.lv);
5. EURONICS LATVIA, SIA, reg. No. 40003829397, legal address: Ieriķu Street 5B, Rīga, LV-1084; online shop address: [www.euronics.lv](http://www.euronics.lv);
6. PIGU LATVIA SIA, reg. No. 43603025092, legal address: Maskavas Street 257, Rīga, LV-1019; online shop address: [www.220.lv](http://www.220.lv);
7. ETG SIA, reg. No. 40103145298, legal address: Brīvības gatve 201, Rīga, LV-1039; online shop address: [www.elkor.lv](http://www.elkor.lv);
8. ETAILER, SIA, reg. No. 40203249507, legal address: Maskavas Street 315 - 45, Rīga, LV-1063; online shop address: [www.bigbox.lv](http://www.bigbox.lv);
9. TELE2, SIA, reg. No. 40003272854, legal address: Dēļu Street 5, Rīga, LV-1004; online shop address: [www.tele2.lv](http://www.tele2.lv);

10. Kesko Senukai Digital, UAB, registration No. 304144008, legal address: Kareivių g. 11B, LT-09109 Vilnius; online shop: [www.1a.lv](http://www.1a.lv);
11. Kesko Senukai Latvia, AS, registration No. 40003311719, legal address: Mazā Rencēnu iela 1, Rīga, LV-1073; online shop: [www.ksenukai.lv](http://www.ksenukai.lv).

#### LITHUANIA

1. TELE2 UAB, reg. No. 111471645, legal address: Upės g. 23, LT-08128 Vilnius; online shop address: [www.tele2.lt](http://www.tele2.lt);
2. TELIA LIETUVA, AB, reg. No. 121215434, legal address: Saltoniškių g. 7A, LT-08105 Vilnius; online shop address: [www.telia.lt](http://www.telia.lt);
3. BITE LIETUVA UAB, reg. No. 110688998, legal address: Žemaitės g. 15, LT-03118, Vilnius; online shop address: [www.bite.lt](http://www.bite.lt);
4. TOPO GRUPE UAB, reg. No. 134777619, legal address: R. Kalantos g. 32, LT-52494 Kaunas; online shop address: [www.topocentras.lt](http://www.topocentras.lt);
5. MOBILI PREKYBA UAB, reg. No. 125967733, legal address: Kęstučio g. 59, LT-08124, Vilnius; online shop address: [www.mp.lt](http://www.mp.lt);
6. MOBILI LINIJA UAB, reg. No. 124273115, legal address: Tarandės g. 30, LT-14188, Vilnius; online shop address: [www.mobili.lt](http://www.mobili.lt);
7. VERSLO VARTAI UAB, reg. No. 301114554, legal address: Taikos pr. 39, LT-91150 Klaipėda; online shop address: [www.technorama.lt](http://www.technorama.lt);
8. AVITELLOS PREKYBA UAB, reg. No. 142054984, legal address: Taikos pr. 15, LT-91135 Klaipėda; online shop address: [www.avitela.lt](http://www.avitela.lt), [www.elektromarkt.lt](http://www.elektromarkt.lt);
9. MK TRADE LT, UAB, reg. No. 302975413, legal address: S. Konarskio g. 2-99, LT-03122 Vilnius; online shop address: [www.rde.lt](http://www.rde.lt);
10. PIGU, UAB, reg. No. 300866792, legal address: Laisvės pr. 75, LT-06144 Vilnius; online shop address: [www.pigu.lt](http://www.pigu.lt);
11. VARLE, UAB, reg. No. 302431995, legal address: Ukmergės g. 241, LT-07160 Vilnius; online shop address: [www.varle.lt](http://www.varle.lt);
12. ELECTRONIC TRADE, UAB, reg. No. 302662379, legal address: Savanorių pr. 441B, LT-49185 Kaunas; online shop address: [www.bigbox.lt](http://www.bigbox.lt);
13. TELEDEMA, UAB, reg. No. 135989386, legal address: Karaliaus Mindaugo pr. 38, LT-44307 Kaunas; online shop address: [www.teledema.lt](http://www.teledema.lt);
14. Kesko Senukai Digital, UAB, registration No. 304144008, legal address: Kareivių g. 11B, LT-09109 Vilnius; online shop: [www.1a.lt](http://www.1a.lt);
15. Kesko Senukai Lithuania, UAB, registration No. 234376520, legal address: Islandijos pl. 32B, LT-47446, Kaunas; online shop: [www.senukai.lt](http://www.senukai.lt).

**ANNEX II**

## List of Promotion goods

<b>Product</b>	<b>Model No</b>	<b>Memory capacity</b>	<b>Color</b>	<b>Cashback amount</b>
Galaxy S21 FE 5G	SM-G990BLGFEUE	128GB	LIGHT GREEN	150 €
Galaxy S21 FE 5G	SM-G990BLVFEUE	128GB	LIGHT VIOLET	150 €
Galaxy S21 FE 5G	SM-G990BLVWEUE	256GB	LIGHT VIOLET	150 €
Galaxy S21 FE 5G	SM-G990BZAFEUE	128GB	GRAY	150 €
Galaxy S21 FE 5G	SM-G990BZaweUE	256GB	GRAY	150 €
Galaxy S21 FE 5G	SM-G990BZWFEUE	128GB	WHITE	150 €
Galaxy S21 FE 5G	SM-G990BLGDEUE	128GB	LIGHT GREEN	150 €
Galaxy S21 FE 5G	SM-G990BLVDEUE	128GB	LIGHT VIOLET	150 €
Galaxy S21 FE 5G	SM-G990BLVGEUE	256GB	LIGHT VIOLET	150 €
Galaxy S21 FE 5G	SM-G990BZADEUE	128GB	GRAY	150 €
Galaxy S21 FE 5G	SM-G990BZAGEUE	256GB	GRAY	150 €
Galaxy S21 FE 5G	SM-G990BZWDEUE	128GB	WHITE	150 €